



**MEADOWVALE
MUSIC THEATRE**

Advertising & Sponsorship Package

ABOUT MEADOWVALE MUSIC THEATRE

Meadowvale Music Theatre is a **registered non-profit charitable organization** that has been operating in Mississauga since 1988. We are proud to provide a theatrical environment in which all members of our **community** can participate in **learning** about theatre and gain **self-confidence** and a sense of **accomplishment**.

Our organization is run by a group of **passionate** community volunteers and students who are involved on stage and behind the scenes. Our performers, production team, and stage crew volunteer their time with a **love and commitment** to the art form that shines through in each of our productions.

OUR 2024 PRODUCTION

Performances at Meadowvale Theatre
(6315 Montevideo Road, Mississauga)

February 2 – 11, 2024

Tickets: \$37 adults, \$34 seniors & students

Box Office: 905-615-4720 | www.MTIX.ca



We are thrilled to be presenting our 39th musical production, *'Into the Woods'* in February 2024 at the Meadowvale Theatre (6315 Montevideo Road in Mississauga) reaching over 3,100 patrons.

The costs associated with providing professional quality productions are quite high, with each show costing approximately \$85,000 - \$90,000. We rely on the generosity of community businesses and acquaintances of our members to help us through program advertising, sponsorship, and fundraising efforts. Funds are used to produce our show, acquire rights, build sets and props, and for costumes.

We sincerely thank all our advertisers and sponsors who help us to achieve our goal of providing professional quality entertainment in Mississauga.



SPONSORSHIP PACKAGES

We are interested in working with your company to develop a partnership that promotes your company with our organization and audience. Sponsorship Plans can be custom built to suit your business needs.

SPONSORSHIP BENEFITS	Up to \$1,000 FRIENDSHIP	\$1,001 to \$2,499 BRONZE	\$2,500 to \$4,999 SILVER	\$5,000 to \$9,999 GOLD	\$10,000 plus PLATNUM
Listing in the Patron Area in our program and Website	●	●	●	●	●
Tickets to our show (subject to availability)		2 Tickets	4 Tickets	6 Tickets	8 Tickets
Advertisement in our production program		½ Page	1 Page	Featured 1 Page	Featured 1 Page
Logo included in Sponsorship banner on every page of Website				●	●
Display of Promotional Material in lobby (subject to approval)				●	●
Company Logo in our Pre-show Projections					●
Custom Package created for your business needs					●

ADVERTISE WITH MMT

Companies can purchase advertising space in our show program. Our program will be seen by over 3,100 patrons throughout the run of our show with audience members from across the Greater Toronto Area.

Program Advertising Size Chart	Cost
1 PAGE (W 5 1/2" X H 8 1/2")	\$600
1/2 PAGE (W 5 1/2" X H 4 1/4")	\$300
1/4 PAGE (W 2 1/2" X H 2 1/4")	\$200
INSIDE COVER (Front or Back) 1/2 PAGE - (W 5 1/2" X H 4 1/4")	\$600
INSIDE COVER (Front or Back) FULL PAGE - (W 5 1/2" X H 8 1/2")	\$1000



SPONSORSHIP & ADVERTISING APPLICATION

Sponsor/Advertiser Contact Information (please print or type)

Contact Name: _____

Best time to contact: _____

Company Name: _____

Billing address: _____

City, Prov. Postal Code: _____

Phone: _____

Email: _____

Name to be used in acknowledgements: _____

Sponsorship Information

- The company is interested in discussing:
- Program Advertising Options (select size below)
 - Sponsorship Package Options
 - Custom package

Requested Ad Size:

<input type="checkbox"/> ¼ PAGE \$200 2 ½"W x 2 ½" H	<input type="checkbox"/> ½ PAGE \$300 5 ½"W x 4 ½" H	<input type="checkbox"/> 1 PAGE \$600 5 ½"W x 8 ½" H	<input type="checkbox"/> ½ PAGE INSIDE COVER \$600 5 ½"W x 4 ½" H	<input type="checkbox"/> 1 PAGE INSIDE COVER \$1000 5 ½"W x 8 ½" H
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Artwork Requirements

You must supply your own finished artwork by email to meadowvalemusictheatre@gmail.com
 Please provide completed ad in one of the following file formats: High Resolution PDF, jpg, tif, png or gif.

Payment Please submit this form by email and payment to meadowvalemusictheatre@gmail.com

E-transfer payment address:	Set e-transfer password to:
meadowvalemusictheatre@gmail.com	MEADOWVALE

Thank you for supporting our community theatre group by advertising in our show program.